

AMIT RAINA

CREATIVE DESIGNER

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SUMMARY

My diverse background includes 11 years of graphic design, creative, art direction, brand management, digital media and advertising experience across multiple industries.

EXPERIENCE

Creative Specialist

Quay Intech

May 2018 - ongoing Gurgaon, Haryana

The Industry Leading Tech Startup

Today, we're a successful Tech Startup promoted by Mr. Ankur Aggarwal of Crystal Group Companies and managed by experienced professionals; our lives consist of doing all that we can to grow our company as fast as possible.



Work: Responsible for Designing and Social Media Creatives (like Toonz, Crystal etc), UI Mockup for our new applications, Product Branding, Visualizing Designing the Websites, logos, Templates, Banners, Posters, Landing Pages, Online Adv. Banners.

Art Director

VML

June 2016 – March 2017 Gurgaon, Haryana

VML Is No. 9 on Ad Age's 2016 Agency

A-List, across six continents with different languages, diverse cultures and ever-evolving technology, the universal truth is we have a fundamental human need to connect with one another. As a full-service marketing agency with offices around the globe, we help brands fulfill that need and make them truly matter to people.



Work: Responsible for Designing and Social Media Creative's (like Wendy's, Jamie's, Dr. Reddys etc), Visualizing Designing the Websites, logos, Templates, Banners, Leaflets, Posters, Landing Pages, Online Adv. Banners, Packaging, Corporate identity.

LIFE PHILOSOPHY

“ I want to make minimalist designs instead of complex ”

AREAS OF EXPERTISE

Website Designing

Design Web Templates & Landing Pages in Adobe Photoshop & Illustrator. Basic knowledge of Word Press, Wix & HTML5.

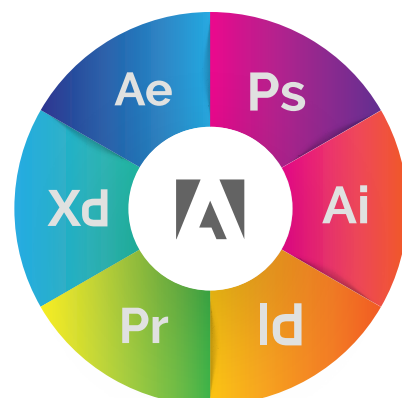
UI Designing

Make wire-frame for mob application and social site, improve old UI and convert in new UI.

Graphic Designing

Design Social Media Creative's, Banners (Display & Mobile), Info graphic, Mock-Ups, Newsletter, E-mailers, gif animated images, Banner, Brochure, Flyers, Leaflets, etc.

SOFTWARE & SKILLS



EXPERIENCE

Creative Head

Unipro Education Pvt Ltd.

May 2014 – June 2016 Gurgaon, Haryana

Digital Media Company

Unipro is a digital media company for educational institutes including colleges & universities in India and Abroad. We facilitate newer advertising practices to strengthen technology for the benefit of every institute large & small.




Work: Responsible for Designing and Development activities, Visualizing Designing the Website, Templates, Social Media Creative's(Facebook, LinkedIn, Twitter, YouTube & G+), Landing Pages, Facebook App Design and Ad-copies, Info-graphic Designing, Display & Mobile Banners, Corporate Brochure, Flyers, Leaflets, Posters, Design logos, E-mailers, Cover Design, wireframes, mock-ups, or visual comps in an iterative environment. Corporate identity - to give organisations a visual 'brand', Advertising, Exhibitions and Displays.

Major Clients: QS, IDP, BPP University, RICS, UT-Tyler, Kentucky University, University of Roehampton, Blue Mountains, TOEFL, LSC London, Access MBA, Stratford University, MISB-Bocconi, NIIT, AMITY and many more...

Web Graphic Designer

SPM Research Foundation

February 2008 – April 2014 CP, Delhi

 Dr. Syama Prasad Mookerjee Research Foundation (SPMRF) has emerged as a forum which facilitates the convergence of ideas, positions and visions that aspire to strengthen the nation and preserve her unity and integrity and contribute towards her progress and integral development.

My strengths include creativity, researching web, managing workload, multitasking, problem solving, prioritizing and meeting deadlines, I am a detail-oriented worker and excel working independently and as part of a team. I proactively learnt the use of new software and processes quickly and easily and seek challenges, flexibility and variety in my career.

A GOOD CREATIVE IS A GOOD BUSINESS 

Thank You,
Amit Raina

SOFTWARE SKILLS

+ **OS:** Mac & PS.

+ **Design Software's:** Adobe- Photoshop, Illustrator, XD, In Design, M.Dreamweaver CS(Basic), Sketch, InVision, Balsamiq.

+ **Video:** Adobe After Effect CS, Adobe Premier CS, Hit Film Express.

+ **MS Office:** Word, Excel, Power Point.

+ **Skills:** Digital Marketing | Creative Designing | Campaign Designing | Video Editing | Graphic Designing | User Interface | Prototyping | Typography | Art Director.

PROFESSIONAL EDU.



Diploma in T.V Graphics and Animation from Asian Academy of Film and Television, Film City-Noida.



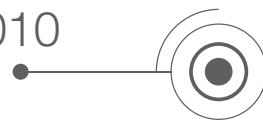
Three Year Advance Multimedia Software Diploma from Arena Multimedia (AAASP).



Bachelors Degree in Multimedia and Animation (B.Sc. Multimedia & Animation).

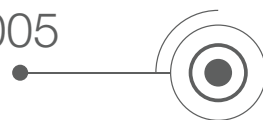
ACADEMIC CREDENTIALS

2010



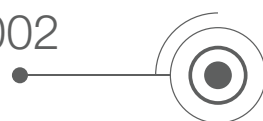
MBA
(Marketing Management)
- VMR

2005



Bsc
(Multimedia & Animation)
- SMU

2002



10+2
(Commerce)
- J&K Board